

# PRESENTS

## REIMAN ENTREPRENEURIAL SPEAKER SERIES



**Danny O'Neill**  
**"Bean Baron"**  
**The Roasterie, Inc.**



### **TURNING POINTS:**

**My Journey from "ISU Student" to "Bean Baron"**

**Wednesday, February 25, 2009**

**11:30 to 1:00 pm**

**Sun Room-Iowa State Memorial Union**

**Parking: Available in the Memorial Union parking ramp**

**Register: [www.isupjcenter.org/programs/reimanspeakers](http://www.isupjcenter.org/programs/reimanspeakers)**

**Cost: Free—Space is limited and registration is required**

Funding for the Reiman Entrepreneurial Speaker Series has been graciously provided by Roy and Bobbi Reiman.

Danny started The Roasterie in the basement of his home in 1993. The Roasterie, a specialty coffee roasting company located in Kansas City, services espresso bars and coffee houses, fine restaurants, high-end grocers, offices and retail accounts. Iowa State University proudly serves The Roasterie coffees and espressos across campus.

O'Neill has become a sought-after expert in the ever-growing coffee industry. He has judged cupping and barista competitions all around the world since 1995.

Danny was born and raised in Denison, Iowa, and is the middle of ten children. He received a B.A. from Iowa State University in 1983, graduating with a double major in International Studies and Political Science and a minor in Economics. In 1993, Danny received an M.B.A. from the Rockhurst University Executive Fellows Program in Kansas City.

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