

2005



Thursday, September 15th
Iowa Events Center - HyVee Hall
Des Moines, Iowa
8:00 a.m. to 3:00 p.m.

***** STUDENTS ATTEND FREE *** STUDENTS ATTEND FREE *****

The Iowa Venture Capital and Entrepreneur Conference is an opportunity for entrepreneurs, investors and entrepreneurial students to network, attend informative workshops and learn from various presentations. Discussions are held on numerous topics, including business plan development, deal structure, and venture capital. Case studies and business plan presentations by area entrepreneurs are highlights of the event. Visit www.iowalifechanging.com/downloads/ventureconf05.

Agenda

8:00 - 9:00	Conference Registration
9:00 - 9:45	Welcome: The Honorable Thomas J. Vilsack, Governor John Pappajohn, Equity Dynamics, Inc.
9:45 - 10:15	Putting the Whole Package Together- Opportunities and Resources
10:30 - 11:10	Concurrent Breakout Session I (Assising Market Potential, Debt vs. Equity Financing, Building a Successful Technology Company in Iowa, Entrepreneur Panel)
11:20 - Noon	Concurrent Breakout Session II (Business Plans 101, How to Approach, Present to, and Negotiate with Private Investors, Technology Transfer in Iowa, Entrepreneur Panel)
Noon - 12:50	Lunch & Lifetime Achievement Award Presentation
1:00 - 1:40	Concurrent Breakout Session III (Creating a Strong Management Team, Iowa Resources for Entrepreneurs, Grant Opportunities for Technology Companies, Entrepreneur Panel)
1:50 - 2:50	Panel of Successful Iowa Entrepreneurs
3:00	Adjournment

Registration Information

Iowa State University **STUDENTS attend FREE!!** Pre-registration required.

Students Register Online at <http://www.isupjcenter.org/programs/vcec/>

Non-Students: \$40, Register at www.iowalifechanging.com/downloads/ventureconf05
or 1-800-245-IOWA

Q? info@isupjcenter.org

