



Polk County Convention Complex
Des Moines, Iowa

Oct. 2010

Tuesday, October 5 - Iowa Venture Forum

10:30 – 11:00 a.m.	Registration	Lobby
11:00 – 12:00 p.m.	Networking	
12:00 – 1:00	Lunch	Room 137-142
	<i>Speaker:</i> Roger Hargens, President, Accumold	
	<i>Introduction:</i> Chris Sackett, BrownWinick Law Firm	
1:00 – 1:15	Break	
1:15 – 1:30	Welcome	Room 143-148
	<i>Speaker:</i> Dennis Murdock, President, Iowa Capital Investment Corporation	
	<i>Speaker:</i> Bret Mills, Director, Iowa Department of Economic Development	
	Deal Presentations	Room 143-148
1:30 – 1:45	Astrum LLC	
	<i>Presenter:</i> Howard Harris, President & CEO	
	<i>Introduction:</i> David Schroder, InvestAmerica Venture Group	
1:45 – 2:00	Auto Manufacturing Systems, Inc.	
	<i>Presenter:</i> Kyle Thompson, CFO	
	<i>Introduction:</i> Pete Offenhauser, Arch Capital	



2:00 – 2:15

Direct Drive Energy

Presenter: Jim Dierickx, Founder & Inventor

Introduction: Paul Batcheller, Prairie Gold Venture Partners

2:15 – 2:30

Easy Energy Systems

Presenter: Jayden Grupe

Introduction: Duane Harris, LFE Capital

2:30 – 2:45

Emerald Renewable Research Laboratory

Presenter: Rich Barton

Introduction: Jamie Zanos, Representing Iowa Angel Groups

2:45 – 3:00

Exemplar Genetics

Presenter: Troy Arends, Manager, Business Development

Introduction: Bob Calceterra, Startup Midwest

3:00 – 3:30

Networking Break

3:30 – 3:45

Fiberight LLC

Presenter: Craig Stewart-Paul, CEO

Introduction: Molly Simmons, Tonka Bay Equity

3:45 – 4:00

Heartland Energy Solutions

Presenter: Charles Sharp, President & CEO

Introduction: Doug Owen, Petra Capital

4:00 – 4:15

J & J Solutions

Presenter: John Slump, CFO & Founder

Introduction: Matt Warta, Village Ventures



4:15 – 4:30

Marginal Oil Extraction

Presenter: Michael Grant/ Scott Lowe

Introduction: Thies Kolln, AAVIN Capital

4:30 – 4:45

Solve LLC

Presenter: Michael Osten, CEO & Founder

Introduction: Jim Dugan, OCA Capital

4:45 – 5:00

TAI Pitch Session Winner

Introduction: George Spencer, Seyen Capital

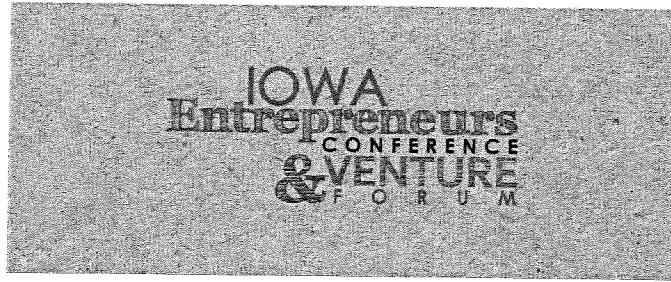
5:00 – 6:30

Networking Reception (open to attendees of both the Iowa Venture Forum and Iowa Entrepreneurs Conference)



Wednesday, October 6 – Iowa Entrepreneurs Conference

7:30-8:30 a.m.	Registration and Networking Breakfast	Lobby
8:30	General Session	Room 204
	Bret Mills – Director, Iowa Department of Economic Development	
9:00	Keynote Speaker	Room 204
	William L. Bolster - former CEO, CNBC International	
9:45	Iowa Business Plan Competition Presentations & Awards	
10:30	Break	Lower Level
10:45 – Noon	Breakout sessions	
	TRACK 1: Raising Capital with Integrity	Room 134
	Moderated by: Randy Pilkington, Executive Director, University of Northern Iowa John Pappajohn Entrepreneurial Center	
	Presenters: Wade Arnold – Founder & CEO, T8 Webware Steve Smith – President & CEO, GCommerce	
	TRACK 2: The Really New Media, Really!	Room 136
	Presenters: Nathan Wright – Founder, Lava Row Ben Milne - Dwolla	
	TRACK 3: Sketches, Napkins and Business Plans	Room 138
	Past Iowa Business Plan Competition Award winners	
	Moderated by: Tim Putnam - Associate Director, North Iowa Area Community College John Pappajohn Entrepreneurial Center	
	Presenters: Curt Carlson – CEO, BodyViz (2009 – 1 st Place) Chris Kavars – Sensr.com (2008 – 2 nd Place)	



TRACK 5: **Creative Marketing Strategies** Room 142

Moderated by: Curt Nelson - President & CEO, Entrepreneurial Development Center, Inc.

Presenters: Pat Galasso - Co-owner and operator, Ge-Jo's
Susan Pfeiler-Todd – GetAnswers.biz
Diane Nelson - GetAnswers.biz

2:45 – 3:00 Break Upper Level

3:00 – 3:45 Keynote Speaker Room 204

Joe Crookham - President, Musco Lighting

3:45 – 4:30 Networking Event Upper Level