

Youth Marketplace Program

An Iowa State University Pappajohn Center for Entrepreneurship Program

LICENSE AGREEMENT

Youth Marketplace is an exciting hands-on learning unit designed for upper elementary and middle school students. Together, groups of students create, market and manage their own businesses. The curriculum is composed of four units that cover: entrepreneurship, business plans, financing and marketing/selling. The highlight of the program is a Youth Marketplace Event at which students display and sell their product creations.

I agree to pay a \$99 license fee for the program. This allows our school to use the program as often as we like and for as many students as we choose to involve for one year. The license is renewable (free) annually provided that we meet all of the conditions set forth in this agreement. Licensees will also receive curriculum updates as they may occur, and the ISU Pappajohn Center will provide support and guidance to help you through your first year program if needed.

This license also serves as permission to duplicate the Youth Marketplace Student Workbook for each student participating in the program during this academic year.

I also understand that by signing this license, I agree to provide a program leader, to arrange a resource for start up loans, to reproduce student workbooks, and to secure guest speakers.

I will complete and return the Program Summary and Program Evaluation forms online or by mail at the end of the program.

*School Representative
Title*

*Judi Eyles
Pappajohn Center for Entrepreneurship*

School

Date

Date

Please return to:

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